NATHAN FRIEDMAN

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SUMMARY

Iterative UX Designer collaborates with cross-functional, globally-distributed teams, and implements design skills from a diverse work background. Certified in UX/UI from the University of Texas at San Antonio. Experienced in using design thinking to analyze user data, prototype wireframes, code the front end of web pages, and present design decisions to stakeholders. Eager to learn in UX roles and contribute to achieving user delight and business growth.

EXPERIENCE

2U, Inc.

Volunteer UX Designer   Jun 2022 - Present
- Volunteering experience as a member of a cross-functional project group.
- Implements design decisions exclusively, based on user needs, user feedback, and available project resources.
- Designs clickable prototypes from sketching on paper and creating user-tested wireframes in Figma.
- Analyzes user research data through affinity mapping, identifies user needs, and conducts competitor analyses.
- Leads virtual interviews over Zoom and moderates remote usability tests in Invision.
- Communicates with a distributed team specializing in programming, data analytics, and project management.
- Delivers design solutions to the stakeholder.
- Advocates for the user by producing personas, empathy maps, and user scenarios.

Mentco, Inc.

AP/AR Strategist – Global   Aug 2022 - Present
- Collaborates with an international team to complete the billing and invoicing process.
- Crosses cultures to strengthen working relationships with others.
- Communicates with cross-functional, globally-distributed groups of stakeholders and management at all levels.
- Proposes solutions to business challenges using creative thinking.
- Advises on techniques to increase productivity.
- Prioritizes tasks to adapt to changing stakeholder requirements.
- Tracks progress of multiple deliverables simultaneously.
- Brainstorms business process iterations in cross-departmental sessions.

Addison Group

Temporary Roles   Jan 2022 - Jul 2022

● Boosted attention to detail by converting physical invoice data to electronic form.

Peyton Resource Group

Temporary Worker   Aug 2021 - Dec 2021
   ● Adapted administrative processes to meet different government agencies' requirements.

Robert Half Talent Solutions

Temporary Roles   Mar 2014 - Jun 2021
   ● Identified data patterns using Excel and supporting software.
   ● Enhanced business growth in data and banking roles for durations of one to six months.

PROJECTS

Redesigning gardopiagardens.org | https://bit.ly/3s8LUQ6
UX Designer, Front-End Web Developer
   ● Programmed HTML and CSS in Visual Studio Code and updated GitHub repository to
      support a responsive, front-end website prototype.
   ● Led presentation of design solutions to stakeholders.

Redesigning agif-nvop.org | https://bit.ly/3scJAr4
UX Designer
   ● Moderated remote user testing of a website redesign in InVision, and created responsive
      wireframes in Figma.
   ● Led presentation of design solutions to stakeholders.

Designing Brainspace | https://bit.ly/3L5mQ5a
Project Manager, UX Designer
   ● Managed project's app design process and facilitated communication between team
      members in Miro and Slack.
   ● Led presentation of design solutions to stakeholders.

EDUCATION

University of Texas at San Antonio, San Antonio, TX
Certificate of Completion in UX/UI Boot Camp

Trinity University, San Antonio, TX
Bachelor of Science in Business Administration with a Concentration in Finance

TOOLS

Figma, InVision, Visual Studio Code, GitHub, HTML, CSS, JavaScript, jQuery, Bootstrap, Miro,
Outlook, Google Workspace, Slack, Zoom, Quickbooks, Excel, Salesforce